

## Take a Moment with Aarhus



**A vibrant mix of youthful energy and a living history is what makes Aarhus a city with an energetic beat. In Aarhus, when we say walking distance, we really do mean walking distance.**

Not only does the city offer world class museums, it has also been selected Scandinavia's number one shopping city. From any part of town, one of the numerous harbours, beaches, and forests can be

reached within a 15 minute bike ride. Aarhus is Denmark's second largest city and has the highest concentration of students in the country, which is reflected in the characteristic atmosphere and energy you will find in Aarhus. Enjoy a quiet moment at one of the city's many cafés, take a stroll round the Latin Quarter, and go explore the city that has it all!

[www.visitaarhus.com](http://www.visitaarhus.com)

[#thisisaarhus](https://twitter.com/thisisaarhus)

## Shopping and Design



**One of Aarhus' strengths is the great variety in shopping and design. A wide selection of restaurants and cultural activities complete your shopping experience.**

In the main shopping street you will find all the big and well-known chain shops, while the Latin Quarter and the quirky shopping streets around the nearby Vestergade, Jægergaardsgade og Bruunsgade are filled with exciting one-of-a-kind shops. The department stores Salling, Magasin and the

indoor shopping mall Bruun's Galleri are all located in the heart of the city and are open seven days a week.

You will feel the innovation and creativity everywhere in Aarhus. Here, you will find the finest products in Danish design and art wares, and you will have ample of opportunity to spot new trends among the city's many upcoming and talented designers aiming for their big breakthrough.

[shoppinginaarhus.com](http://shoppinginaarhus.com)

## The Historic Latin Quarter



**The atmosphere is vibrant, the cafés are filled with people walking in from the narrow, cobblestoned streets. Although young at heart, Aarhus is also a city filled with history dating all the way back to the Viking age.**

The oldest part of town oozes with a creative and trendy atmosphere in cosy backyards and little, charming shops with squeaky wooden floors. The vibrant and cosy

atmosphere of the Latin Quarter is often compared to the one you find in Paris.

The perfect mix of artisans' workshops, coffee shops, specialist shops and cafés and restaurants with appetizing menus completes the characteristic ambience of the Latin Quarter and offers the perfect setting for a cosy break.

[latinquarteraarhus.com](http://latinquarteraarhus.com)

## Gastronomy



**The gastronomic standards are high, and the city's creative gourmet chefs never compromise on quality. All of three Michelin stars put Aarhus in the prestigious company of the world's gastronomic elite.**

The Nordic Kitchen offers newly caught fish from the Aarhus bay landed at the harbour, local delicacies, vegetables from the island of Samsø, and fresh produce from the neighbouring Djursland peninsula.

At the core of Aarhus you will find specialist shops, freshly baked bread from organic bakeries, gourmet take away places, new Nordic "smørrebrød", café burgers by the Aarhus canal and cosy coffee shops.

**3 restaurants in Guide Michelin Nordic Cities 2015**

[gastronomicaarhus.com](http://gastronomicaarhus.com)

## Aarhus by Bike



**The bike is a means of transportation that is good for you, it supports a sustainable environment, and it helps to reduce traffic congestion in the city. The people of Aarhus love their bikes, no doubt about that!**

Aarhus is a fabulous bike city, and it is an ambition for the city that more and more of its residents will use their bikes as their main means of transportation. Creative methods have been used to ensure a safe and easy passage of the city center for cyclists, such

as turning one of the oldest streets in the city, Mejlgade, into a bicycle street. Around town you will find a system of self-service city bikes available for a symbolic deposit, which you will get back, when you park the bike anywhere in town. You experience Aarhus the best on two wheels, and a total of an astonishing 280 miles of bike path makes Aarhus an excellent bike city, where everything can be reached by bike!

[bikecityaarhus.com](http://bikecityaarhus.com)

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## An Active City by the Sea



**Aarhus' location by the sea and forest areas opens up a wide range of possibilities for an active lifestyle. Easy access to bike paths, running paths, outdoor gyms, and all sorts of water sports makes it obvious that there is a very active pulse in Aarhus.**

Within the past few years, Aarhus' new quarter, Aarhus Ø, has seen the light of day on the harbour water front only a short walk away from the oldest part of the city, the Latin Quarter, and this modern part of town is

rapidly expanding. Urban art, urban gardens, beach bar, beachvolley courts, and a lounge area are just some of the initiatives that characterise the hip and unique atmosphere in the Aarhus Ø quarter.

During the summer, the people of Aarhus head for the water and visit the beaches surrounding the city, for instance The Permanent or Ballehage, the marinas or the sea swimming lane North of Aarhus Ø.

[activeaarhus.com](http://activeaarhus.com)

## Attractions And Art



**Aarhus offers a wide and varied range of attractions, most of them within a short distance of each other.**

The ARoS Aarhus Art Museum exhibits ground-breaking works from some of the world's most progressive artists. Den Gamle By - The Old Town Museum is a unique and world class attraction, and at Moesgaard Museum, visitors are sure to get an exceptional museum experience second to none. In the beautiful Marselisborg forest,

the amusement park Tivoli Friheden offers hours and hours of fun and excitement. Aarhus also has a large number of fascinating museums and attractions a bit off the beaten track, which support the diversity of the city and help provide a varied selection of experiences. Art is an active part of life in the city streets. Found on buildings, in the parks, and not least in big as well as small artisan galleries around town.

[attractionsaarhus.com](http://attractionsaarhus.com)

## Architecture



**A mix of old, historic buildings and modern architecture characterises this city, which is undergoing a rapid development.**

Particularly architect Hack Kampmann has left his architectonic mark on the city in the form of historic buildings central to the tale of Aarhus. Town hall, which was designed by the Danish design icon Arne Jacobsen, has been one of the city's famous landmarks ever since. Other internationally acclaimed architects leave their lasting imprint on Aarhus as well; for

instance Bjarke Ingels Group, BIG, who are the masterminds behind parts of the new harbour quarter, Aarhus Ø, rethinking urban space and landscape. This part of town is an architectural playground with modern structures rising from the ground, and despite its young age, the distinctive "iceberg" is already a city icon.

The Moesgaard Museum designed by Henning Larsen Architects is also an architectonic attraction in its own right.

[architectureaarhus.com](http://architectureaarhus.com)

## Green Oases



**Nature is all around in Aarhus. The city is surrounded by forests, beaches and water - all within walking distance.**

In the heart of the city, you will find parks and green oases everywhere, which are perfect spots for quiet relaxation. The Greenhouses, the Botanical Garden, the area around Aarhus Ø, Marselisborg Memorial Park, the University Park, or the Town Hall Park are just a few of the wonderful city oases, which are definitely worth a visit, and where the people of Aarhus go to relax as

well. Another perfect breathing space in the vibrant heart of the city is along the Aarhus canal.

Just a short bike ride outside of the city center, you will find the Marselisborg-Moesgaard forests, and in there, the Deer Park is hidden away as a green and relaxing breathing space. The Park is located near the beautiful Ballehage Beach, and as soon as you go in, you are close to nature and the calm animals.

[greenoasesaarhus.com](http://greenoasesaarhus.com)

## Aarhus European Capital of Culture 2017



**\\ \\ \\ RHUS-2017**  
EUROPEAN CAPITAL OF CULTURE

**The theme for Aarhus2017 is RETHINK. However, RETHINK is not only a theme, it is also a mindset.**

The European Capital of Culture should be a free space to experiment and rethink the

way we live. RETHINK means that we build on what currently exists, while also exploring whether and how things could be done differently. The theme RETHINK provides Aarhus2017 with the opportunity to create a "cultural laboratory" in the region as a whole, where innovation and alternative solutions can be developed and grow.

[rethink2017.com](http://rethink2017.com)